

IEEE BMSB 2026 – Travel Guide

Welcome to João Pessoa, Brazil! This guide provides practical information to help you plan your trip and enjoy your stay during IEEE BMSB 2026.

1. Conference Venue

Hotel Manaíra

Av. General Edson Ramalho, 1131
Manaíra, João Pessoa – PB, Brazil

The conference venue is located in one of João Pessoa's safest and most vibrant neighborhoods, within walking distance of restaurants, cafés, pharmacies, supermarkets, shopping malls, and the beach.

2. Arriving in João Pessoa

João Pessoa International Airport (JPA)

- Distance to Hotel Manaíra: approximately **23 km**
- Travel time: **30–40 minutes**, depending on traffic
- Transportation options:
 - Uber (recommended)
 - Taxi
 - Rental car

Uber is widely available and is generally the most convenient and cost-effective transportation option.

3. Arriving via Recife International Airport (REC)

Some international travelers may find better flight connections through Recife.

- Distance to João Pessoa: approximately **120 km**
- Travel time: **2.5 to 3 hours**, depending on traffic
- Estimated Uber fare: **around BRL 300**

- Taxi service is also available.

Private transfer companies also operate between Recife Airport and João Pessoa.

4. Weather

João Pessoa

July is the winter season in northeastern Brazil.

- Typical daytime temperature: **25–28°C (77–82°F)**
- Short periods of rain are common.
- Light clothing is recommended.
- Bringing a small umbrella is advisable.

Heavy jackets are generally unnecessary in João Pessoa. However, if your itinerary includes São Paulo or Rio de Janeiro, you may wish to bring a light jacket or sweater, as temperatures can be cooler, particularly in the evenings.

5. Brazilian Currency

The official currency is the **Brazilian Real (BRL)**.

International credit and debit cards are widely accepted in hotels, restaurants, shopping malls, and most businesses. However, it is advisable to carry a small amount of cash (BRL) for small purchases, as some local shops, street vendors, and beach kiosks may not accept international cards or digital payments for low-value transactions.

6. Language

The official language is **Portuguese**.

Many hotel staff and conference volunteers speak English, although English proficiency may vary outside the main tourist areas.

7. Transportation

Recommended transportation options:

- Uber (recommended)
- Taxi

Uber is generally recommended for international visitors because fares are fixed through the app and no fare negotiation is required.

8. Safety Tips

João Pessoa is considered one of the safest capital cities in northeastern Brazil. Nevertheless, basic precautions are recommended:

- Keep valuables secure.
 - Avoid displaying expensive electronics unnecessarily.
 - Use Uber or registered taxis when traveling at night.
 - Keep a copy of your passport and important documents.
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9. Places to Visit

If you have free time, we recommend visiting:

- Manaíra Beach
 - Tambaú Beach
 - Cabo Branco Lighthouse (the easternmost point of the Americas)
 - Historic Center of João Pessoa
 - Local seafood and Brazilian cuisine restaurants
 - Handicraft Market (Feirinha de Tambaú)
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10. Useful Information

- **Time Zone:** UTC-3 (Brasília Time)
- **Electricity:** 220 V / 60 Hz
- **Plug Type:** Type N (Brazilian standard)
- Free Wi-Fi is available at the conference venue and in most hotels.

11. Emergency Contacts

- Police: **190**
- Ambulance: **192**
- Fire Department: **193**

12. Conference Information

For the latest conference updates, please visit:

<https://bmsb2026.com>

We look forward to welcoming you to João Pessoa, Brazil!